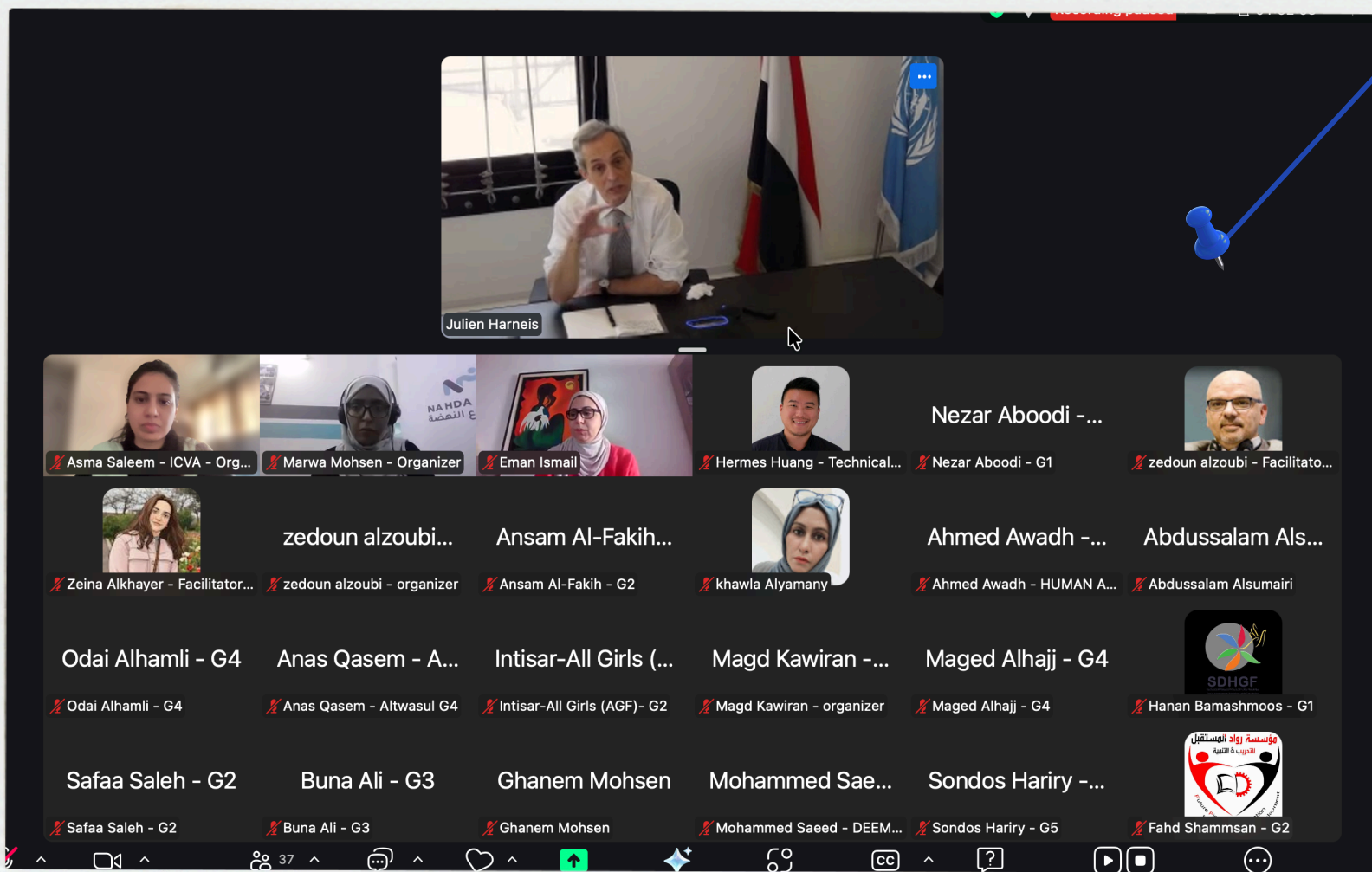




Strengthening Yemeni NGO Capacity for **Advocacy** Alliances and **Donor Engagement**



Virtual workshop 15-17 February 2026

Swipe for insights
and takeaways





Over **3** days, participants explored practical tools for **building alliances, mapping stakeholders, and crafting clear advocacy messages.**

As Ali Daoudi, Chair of the Advocacy Working Group – Yemen, reminded us:



Collective advocacy amplifies impact; a unified voice is stronger than individual efforts.





Local NGOs bring **unique perspectives** and **a voice** for their communities, which **cannot be replicated** by others. Those rooted in their communities are **more resilient** and can **constructively challenge** donors when needed.

~ Julien Harneis, UN Resident and Humanitarian Coordinator in Yemen





Advocacy is no longer an optional add-on; it has become a **strategic tool to **strengthen** humanitarian and development **responses** and to **solidify local actors' role** in leading humanitarian action.**

~ Caroline Sekyewa, International Rescue Committee (IRC) – Yemen





Drawing from humanitarian negotiation experience, participants were reminded that **effective advocacy requires understanding motivations, not just positions. There is no single best strategy; choosing between **coalition-building, bilateral engagement, public pressure, or quiet diplomacy** depends on context and objectives.**

~ Centre of Competence on Humanitarian Negotiation (CCHN)





Regional advocacy experiences showed that success is not always a joint public statement. Sometimes it is initiating dialogue, aligning internal positions, and maintaining coordination even when consensus is difficult.

~ Mara Bernasconi – Regional Advocacy Group MENA

